



WDAF-TV

ORDER

Print Date 10/31/12 Page 1 of 12

Flight Dates 10/09/12-11/05/12

Contract / Revision 554378 /

Original Date / Revision
10/31/12 10/31/12

Advertiser Democratic Senatorial Camp

Agency Great American Media

Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Product

DSCC IE

Agency Com 15%

Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1139

Alt Order # 09744338

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS POL

Product Codes PL2B

Priority 1

Advertiser Ref

Order Share 26% Market Value 599019

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	26%	155745
KCWE	1%	5990
KMBC	29%	173715
KMCI	%	0
KPXE	%	0
KSHB	17%	101833
KSMO	1%	5990

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	150	\$100,504.00	\$118,240.00	0.00
November 2012	62	\$31,879.25	\$37,505.00	0.00
Totals	212	\$132,383.25	\$155,745.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	150	\$100,504.00	\$118,240.00
10/29/12	11/05/12	62	\$31,879.25	\$37,505.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	10/09/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	2	\$265.00	3	0.00	NM	8	\$2,120.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-TWTF--					2	\$265.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-TWTF--					2	\$265.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--					2	\$265.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-TWTF--					2	\$265.00		0.00			
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-TWTF--					1	\$525.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--					1	\$525.00		0.00			



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00 NM	3	\$1,575.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					1	\$525.00		0.00		
3	4	10/09/12	11/02/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	-TWTF--	:30	2	\$525.00	3	0.00 NM	7	\$3,675.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$525.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					1	\$525.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$525.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$525.00		0.00		
4	4	10/09/12	11/02/12	M-F 7-8a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-TWTF--	:30	2	\$450.00	3	0.00 NM	7	\$3,150.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$450.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					1	\$450.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$450.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$450.00		0.00		
5	4	10/09/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-TWTF--	:30	1	\$450.00	3	0.00 NM	3	\$1,350.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					1	\$450.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					1	\$450.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					1	\$450.00		0.00		
6	4	10/09/12	11/02/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	-TWTF--	:30	2	\$250.00	1	0.00 NM	7	\$1,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					1	\$250.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$250.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$250.00		0.00		
7	4	10/09/12	11/02/12	M-F 9-10a 930-10a	CM-All	930-10a (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$250.00	1	0.00 NM	3	\$750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					1	\$250.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					1	\$250.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					1	\$250.00		0.00		
8	4	10/13/12	11/03/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$400.00	3	0.00 NM	4	\$1,600.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S-					1	\$400.00		0.00		
Week:		10/15/12	10/21/12	-----S-					1	\$400.00		0.00		
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00		
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00		
9	4	10/14/12	11/04/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$400.00	3	0.00 NM	3	\$1,200.00

Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Original Date / Revision 10/31/12/ 10/31/12

Advertiser Democratic Senatorial Cam Product DSCC IE

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-----S			1				\$400.00		0.00			
Week:	10/15/12	10/21/12	-----			0				\$0.00		0.00			
Week:	10/22/12	10/28/12	-----S			1				\$400.00		0.00			
Week:	10/29/12	11/04/12	-----S			1				\$400.00		0.00			
10	4	10/09/12	11/02/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-TWTF--			2				\$175.00		0.00			
Week:	10/15/12	10/21/12	-----			0				\$0.00		0.00			
Week:	10/22/12	10/28/12	-TWTF--			2				\$175.00		0.00			
Week:	10/29/12	11/04/12	-TWTF--			2				\$175.00		0.00			
11	4	10/09/12	11/02/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
FAMILY FEUD/FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-TWTF--			2				\$175.00		0.00			
Week:	10/15/12	10/21/12	-----			0				\$0.00		0.00			
Week:	10/22/12	10/28/12	-TWTF--			2				\$175.00		0.00			
Week:	10/29/12	11/04/12	-TWTF--			2				\$175.00		0.00			
12	4	10/09/12	11/02/12	M-F 12p-1p 1230-1p	CM-All	1230-1p (12:30 PM-1:00 PM)	-TWTF--	:30	2	\$250.00	3	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-TWTF--			2				\$250.00		0.00			
Week:	10/15/12	10/21/12	-TWTF--			1				\$250.00		0.00			
Week:	10/22/12	10/28/12	-TWTF--			2				\$250.00		0.00			
Week:	10/29/12	11/04/12	-TWTF--			2				\$250.00		0.00			
13	4	10/14/12	11/04/12	FOX News Sunday FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$350.00	2	0.00	NM	4	\$1,400.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-----S			1				\$350.00		0.00			
Week:	10/15/12	10/21/12	-----S			1				\$350.00		0.00			
Week:	10/22/12	10/28/12	-----S			1				\$350.00		0.00			
Week:	10/29/12	11/04/12	-----S			1				\$350.00		0.00			
14	4	10/09/12	11/02/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	-TWTF--	:30	1	\$325.00	3	0.00	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-TWTF--			1				\$325.00		0.00			
Week:	10/15/12	10/21/12	-TWTF--			2				\$325.00		0.00			
Week:	10/22/12	10/28/12	-TWTF--			2				\$325.00		0.00			
Week:	10/29/12	11/04/12	-TWTF--			2				\$325.00		0.00			
15	4	10/21/12	11/04/12	Sa-Su Noon-5p 4-5p	CM-All	4-5p (4:00 PM-5:00 PM)	-----S	:30	1	\$100.00	1	0.00	NM	3	\$300.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	-----S			1				\$100.00		0.00			
Week:	10/22/12	10/28/12	-----S			1				\$100.00		0.00			
Week:	10/29/12	11/04/12	-----S			1				\$100.00		0.00			
16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	10	\$5,750.00
FOX 4 NEWS															



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00 NM	10	\$5,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00		
17	4	10/09/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$575.00	3	0.00 NM	10	\$5,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					4	\$575.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					2	\$575.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$575.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$575.00		0.00		
18	4	10/09/12	11/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	4	\$700.00	3	0.00 NM	9	\$6,300.00
FOX 4 NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					4	\$700.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					3	\$700.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					1	\$700.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					1	\$700.00		0.00		
19	4	10/21/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00 NM	3	\$1,500.00
FOX 4 NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00		
Week:		10/22/12	10/28/12	-----S					1	\$500.00		0.00		
Week:		10/29/12	11/04/12	-----S					1	\$500.00		0.00		
20	4	10/09/12	11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-TWTF--	:30	2	\$2,000.00	3	0.00 NM	2	\$4,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$2,000.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00		
21	4	10/10/12	10/17/12	X Factor Wednesday FOX X Factor	CM-All	7-9p (7:00 PM-8:30 PM)	--W----	:30	1	\$2,100.00	3	0.00 NM	2	\$4,200.00
X-FACTOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$2,100.00		0.00		
Week:		10/15/12	10/21/12	--W----					1	\$2,100.00		0.00		
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00 NM	0	\$0.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		Thursday Prime B	8p-9p		---Th-----	:30	(\$2,100.00)		0.00	NM		
Credited														
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		



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Hiatus Dates

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Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00 NM	0	\$0.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1		\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	4	10/29/12-11/04/12		Thursday Prime B	8p-9p		---Th-----	:30	(\$2,100.00)	0.00	NM			
Credited														
23	4	10/09/12	10/19/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00 NM	3	\$3,300.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			2		\$1,100.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--			1		\$1,100.00		0.00			
24	4	10/09/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00 NM	6	\$6,600.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			2		\$1,100.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--			1		\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	4	10/15/12-10/21/12		M-F 9-10p	930-10p		(9:30 PM-10:00 PM)-TWThF----	:30	(\$1,100.00)	0.00	NM			
Credited														
Week:		10/22/12	10/28/12	-TWTF--			2		\$1,100.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--			2		\$1,100.00		0.00			
25	4	10/09/12	11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	2	\$1,100.00	3	0.00 NM	8	\$8,800.00
FOX 4 NEWS AT 10P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			2		\$1,100.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--			2		\$1,100.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--			2		\$1,100.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--			2		\$1,100.00		0.00			
26	4	10/09/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$500.00	3	0.00 NM	8	\$4,000.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			2		\$500.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--			2		\$500.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--			2		\$500.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--			2		\$500.00		0.00			
27	4	11/03/12	11/03/12	Sa 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S-	:30	1	\$1,000.00	1	0.00 NM	0	\$0.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1		\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	4	10/29/12-11/04/12		Sa 9-10p	9-930p		(9:00 PM-9:30 PM)P-----Sa--	:30	(\$1,000.00)	0.00	NM			
Credited														
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00 NM	2	\$2,400.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1		\$1,200.00		0.00			



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,200.00		0.00			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$1,200.00		0.00			
29	4	10/14/12	11/04/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$500.00	2	0.00	NM	3	\$1,500.00
FOX 4 NEWS AT 1030P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		SU 1030-1102p	1030-1102p		-----Su	:30		\$500.00		0.00	NM		
*															
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12		SU 1030-1102p	1030-1102p		-----Su	:30		\$500.00		0.00	NM		
*															
Week:		10/22/12	10/28/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	4	10/22/12-10/28/12		SU 1030-1102p	1030-1102p		-----Su	:30		(\$500.00)		0.00	NM		
Unresolved [DNA DUE BB]															
Week:		10/29/12	11/04/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		SU 1030-1102p	1030-1102p		-----Su	:30		\$500.00		0.00	NM		
30	4	10/09/12	11/02/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$600.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					2	\$600.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$600.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$600.00		0.00			
31	4	10/14/12	11/04/12	NFL Late Game NFL on FOX 330p	CM-All	330p-CC	-----S	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,100.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		NFL Late Game	330p-CC		-----Su	:30		(\$2,100.00)		0.00	NM		
Credited															
32	4	10/24/12	10/26/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	--WTF--	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					2	\$4,000.00		0.00			
33	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
33	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS					1	\$4,000.00		0.00			
34	4	10/13/12	10/14/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		MLB Championship Series		3p-CC (6:30 PM-7:00 PM)	P-----SaSu	:30		(\$1,100.00)		0.00	NM		
Credited															
35	4	10/15/12	10/17/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (6:30 PM-7:00 PM)	MTW----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTW----					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12		MLB Championship Series		3p-CC (6:30 PM-7:00 PM)	MTW-----	:30		(\$1,100.00)		0.00	NM		
Credited															
36	4	10/22/12	11/05/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
37	4	10/22/12	11/05/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$175.00	2	0.00	NM	3	\$525.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$175.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$175.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
38	4	10/22/12	11/05/12	M-F 12p-1p 1230-1p	CM-All	1230-1p (12:30 PM-1:00 PM)	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
39	4	10/15/12	11/05/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$575.00		0.00			
Week:		10/22/12	10/28/12	M-----					1	\$575.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$575.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$575.00		0.00			
40	4	10/15/12	11/05/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
40	4	10/15/12	11/05/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$575.00	3	0.00 NM	4	\$2,300.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$575.00		0.00		
Week:		10/22/12	10/28/12	M-----					1	\$575.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$575.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$575.00		0.00		
41	4	10/15/12	11/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$700.00	3	0.00 NM	3	\$2,100.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$700.00		0.00		
Week:		10/22/12	10/28/12	M-----					1	\$700.00		0.00		
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00		
42	4	10/22/12	11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,000.00	3	0.00 NM	2	\$4,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$2,000.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	4	10/29/12-11/04/12		M-F 630-7p	630-7p		M-----	:30		(\$2,000.00)		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	M-----					1	\$2,000.00		0.00		
43	4	10/29/12	11/05/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,100.00	3	0.00 NM	1	\$1,100.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	4	10/29/12-11/04/12		M-F 9-10p	9-930p		(9:00 PM-9:30 PM)-----	:30		(\$1,100.00)		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	M-----					1	\$1,100.00		0.00		
44	4	10/15/12	11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$500.00	3	0.00 NM	2	\$1,000.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/15/12-10/21/12		M-F 1030-1102p	1030-1102p		M-----	:30		(\$500.00)		0.00 NM		
Credited														
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$500.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00		
45	4	10/22/12	11/05/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$525.00	3	0.00 NM	3	\$1,575.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$525.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$525.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$525.00		0.00		
46	4	10/13/12	10/13/12		CM-All	1-130p	-----S-	:30	1	\$100.00	3	0.00 NM	1	\$100.00



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Sa-Su Noon-5p 1-130p		(1:00 PM-1:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$100.00		0.00			
47	4	10/15/12	10/15/12	M-F 5-6p 5-530p	CM-All	5-530p	M-----	:30	1	\$575.00	3	0.00	NM	1	\$575.00
						(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$575.00		0.00			
48	4	10/15/12	10/15/12	M-F 5-6p 530-6p	CM-All	530-6p	M-----	:30	1	\$575.00	3	0.00	NM	1	\$575.00
						(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$575.00		0.00			
49	4	10/28/12	10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$500.00		0.00			
50	4	10/18/12	10/18/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				MLB NLCS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$2,000.00		0.00			
51	4	10/26/12	10/26/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	----F--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$2,000.00		0.00			
52	4	10/24/12	10/24/12	World Series World Series on FOX	CM-All	7p-CC	--W----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
				WORLD SERIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1				\$2,100.00		0.00			
53	4	10/25/12	10/25/12	World Series World Series on FOX	CM-All	7p-CC	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
				WORLD SERIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$2,100.00		0.00			
54	4	10/13/12	10/13/12	Sa 9-10p 930-10p	CM-All	930-10p	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
						(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$1,000.00		0.00			
55	4	10/20/12	10/20/12	Sa 9-10p 930-10p	CM-All	930-10p	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
						(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	10/15/12-10/21/12	Sa 9-10p		930-10p	(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
				Credited											
56	4	10/27/12	10/27/12	Sa 9-10p 930-10p	CM-All	930-10p	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
						(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$1,000.00		0.00			



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
56	4	10/27/12	10/27/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00 NM	0	\$0.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		Sa 9-10p		930-10p	(9:30 PM-10:00 PM) -----Sa--	:30		(\$1,000.00)		0.00 NM		
Credited														
57	4	10/14/12	10/14/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S					1	\$1,200.00		0.00		
58	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00		
59	4	10/13/12	10/13/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00 NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S-					2	\$1,050.00		0.00		
60	4	10/20/12	10/20/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00 NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S-					2	\$1,050.00		0.00		
61	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC	-----SS	:30	1	\$4,000.00	1	0.00 NM	1	\$4,000.00
WORLD SERIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----SS					1	\$4,000.00		0.00		
62	4	10/15/12	10/15/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00 NM	0	\$0.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/15/12-10/21/12		M-F 9-10p		930-10p	(9:30 PM-10:00 PM) M-----	:30		(\$1,100.00)		0.00 NM		
Credited														
63	4	10/11/12	10/11/12	President/VP Debates President/VP Debates	CM-All	8-930p	---T---	:30	1	\$2,100.00	3	0.00 NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00		
64	4	11/01/12	11/01/12	X Factor Thursday FOX X Factor	CM-All	7-9p	---T---	:30	1	\$2,100.00	2	0.00 NM	1	\$2,100.00
X-FACTOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---T---					1	\$2,100.00		0.00		
65	4	10/17/12	10/17/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (2:30 PM-5:00 PM)	--W----	:30	1	\$1,000.00	7	0.00 NM	1	\$1,000.00
MLB NLCS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--W----					1	\$1,000.00		0.00		
66	4	10/29/12	10/29/12		CM-All	7p-CC	M-----	:30	1	\$2,100.00	3	0.00 NM	1	\$2,100.00



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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
74	4	10/26/12	10/26/12	M-F 9-10p 9-10p	CM-All	9--10p	----F--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,100.00		0.00			
75	4	10/29/12	10/29/12	Monday Prime Rotator FOX Prime Monday	CM-All	7p-9p	M-----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,100.00		0.00			
76	4	10/28/12	10/28/12	NFL Late Game NFL on FOX 3p	CM-All	3p-CC	-----S	:30	1	\$2,550.00	1	0.00	NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,550.00		0.00			
N 77	4	11/02/12	11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	----F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
Totals														212	\$155,745.00



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ORDER

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Flight Dates 10/09/12-11/05/12

Contract / Revision 554378 /

Original Date / Revision
10/29/12 10/29/12

Advertiser Democratic Senatorial Camp

Agency Great American Media

Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Product

DSCC IE

Agency Com 15%

Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1139

Alt Order # 09744338

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS POL

Product Codes PL2B

Priority 1

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 26% Market Value 606903

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	26%	157795
KCWE	1%	6069
KMBC	29%	176002
KMCI	%	0
KPXE	%	0
KSHB	17%	103173
KSMO	1%	6069

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	152	\$103,096.50	\$121,290.00	0.00	10/01/12	10/28/12	152	\$103,096.50	\$121,290.00
November 2012	61	\$31,029.25	\$36,505.00	0.00	10/29/12	11/05/12	61	\$31,029.25	\$36,505.00
Totals	213	\$134,125.75	\$157,795.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	10/09/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	2	\$265.00	3	0.00	NM	8	\$2,120.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$265.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					2	\$265.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$265.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$265.00		0.00			
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					1	\$525.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					1	\$525.00		0.00			



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00 NM	3	\$1,575.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					1	\$525.00		0.00		
3	4	10/09/12	11/02/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	-TWTF--	:30	2	\$525.00	3	0.00 NM	7	\$3,675.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$525.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					1	\$525.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$525.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$525.00		0.00		
4	4	10/09/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-TWTF--	:30	2	\$450.00	3	0.00 NM	7	\$3,150.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$450.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					1	\$450.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$450.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$450.00		0.00		
5	4	10/09/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-TWTF--	:30	1	\$450.00	3	0.00 NM	3	\$1,350.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					1	\$450.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					1	\$450.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					1	\$450.00		0.00		
6	4	10/09/12	11/02/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	-TWTF--	:30	2	\$250.00	1	0.00 NM	7	\$1,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--					1	\$250.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					2	\$250.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					2	\$250.00		0.00		
7	4	10/09/12	11/02/12	M-F 9-10a 930-10a	CM-All	930-10a (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$250.00	1	0.00 NM	3	\$750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					1	\$250.00		0.00		
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--					1	\$250.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--					1	\$250.00		0.00		
8	4	10/13/12	11/03/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$400.00	3	0.00 NM	4	\$1,600.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S-					1	\$400.00		0.00		
Week:		10/15/12	10/21/12	-----S					1	\$400.00		0.00		
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00		
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00		
9	4	10/14/12	11/04/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$400.00	3	0.00 NM	3	\$1,200.00



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00 NM	10	\$5,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--		4				\$575.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--		2				\$575.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--		2				\$575.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--		2				\$575.00		0.00		
17	4	10/09/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$575.00	3	0.00 NM	10	\$5,750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--		4				\$575.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--		2				\$575.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--		2				\$575.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--		2				\$575.00		0.00		
18	4	10/09/12	11/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	4	\$700.00	3	0.00 NM	9	\$6,300.00
FOX 4 NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--		4				\$700.00		0.00		
Week:		10/15/12	10/21/12	-TWTF--		3				\$700.00		0.00		
Week:		10/22/12	10/28/12	-TWTF--		1				\$700.00		0.00		
Week:		10/29/12	11/04/12	-TWTF--		1				\$700.00		0.00		
19	4	10/21/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00 NM	3	\$1,500.00
FOX 4 NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S		1				\$500.00		0.00		
Week:		10/22/12	10/28/12	-----S		1				\$500.00		0.00		
Week:		10/29/12	11/04/12	-----S		1				\$500.00		0.00		
20	4	10/09/12	11/02/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-TWTF--	:30	2	\$2,000.00	3	0.00 NM	2	\$4,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--		2				\$2,000.00		0.00		
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00		
Week:		10/22/12	10/28/12	-----		0				\$0.00		0.00		
Week:		10/29/12	11/04/12	-----		0				\$0.00		0.00		
21	4	10/10/12	10/17/12	X Factor Wednesday FOX X Factor	CM-All	7-9p (7:00 PM-8:30 PM)	--W----	:30	1	\$2,100.00	3	0.00 NM	2	\$4,200.00
X-FACTOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----		1				\$2,100.00		0.00		
Week:		10/15/12	10/21/12	--W----		1				\$2,100.00		0.00		
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00 NM	0	\$0.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	---T---		1				\$2,100.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/08/12-10/14/12		Thursday Prime B		8p-9p	---Th-----	:30		(\$2,100.00)		0.00 NM		
Credited														
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00		
Week:		10/22/12	10/28/12	-----		0				\$0.00		0.00		



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

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Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$2,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	4	10/29/12-11/04/12		Thursday Prime B	8p-9p		---Th-----	:30	(\$2,100.00)	0.00	NM				
Credited															
23	4	10/09/12	10/19/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	3	\$3,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	1		\$1,100.00		0.00						
24	4	10/09/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	6	\$6,600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	4	10/15/12-10/21/12		M-F 9-10p	930-10p		(9:30 PM-10:00 PM)-TWThF----	:30	(\$1,100.00)	0.00	NM				
Credited															
Week:		10/22/12	10/28/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$1,100.00		0.00						
25	4	10/09/12	11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	8	\$8,800.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$1,100.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$1,100.00		0.00						
26	4	10/09/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$500.00	3	0.00	NM	8	\$4,000.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	2		\$500.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	2		\$500.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$500.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$500.00		0.00						
27	4	11/03/12	11/03/12	Sa 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S-	:30	1	\$1,000.00	1	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	4	10/29/12-11/04/12		Sa 9-10p	9-930p		(9:00 PM-9:30 PM)-----Sa--	:30	(\$1,000.00)	0.00	NM				
Credited															
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,200.00		0.00						



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Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,200.00		0.00						
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$1,200.00		0.00						
29	4	10/14/12	11/04/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$500.00	2	0.00	NM	4	\$2,000.00
FOX 4 NEWS AT 1030P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	4	10/08/12-10/14/12		SU 1030-1102p	1030-1102p		-----Su	:30	\$500.00		0.00	NM			
*															
Week:		10/15/12	10/21/12	-----S	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	4	10/15/12-10/21/12		SU 1030-1102p	1030-1102p		-----Su	:30	\$500.00		0.00	NM			
*															
Week:		10/22/12	10/28/12	-----S	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
3	4	10/22/12-10/28/12		SU 1030-1102p	1030-1102p		-----Su	:30	\$500.00		0.00	NM			
Week:		10/29/12	11/04/12	-----S	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
4	4	10/29/12-11/04/12		SU 1030-1102p	1030-1102p		-----Su	:30	\$500.00		0.00	NM			
30	4	10/09/12	11/02/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-TWTF--	1		\$600.00		0.00						
Week:		10/15/12	10/21/12	-TWTF--	2		\$600.00		0.00						
Week:		10/22/12	10/28/12	-TWTF--	2		\$600.00		0.00						
Week:		10/29/12	11/04/12	-TWTF--	2		\$600.00		0.00						
31	4	10/14/12	11/04/12	NFL Late Game NFL on FOX 330p	CM-All	330p-CC	-----S	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$2,100.00		0.00						
Week:		10/15/12	10/21/12	-----	0		\$0.00		0.00						
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$2,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
4	4	10/29/12-11/04/12		NFL Late Game	330p-CC		-----Su	:30	(\$2,100.00)		0.00	NM			
Credited															
32	4	10/24/12	10/26/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	--WTF--	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	2		\$4,000.00		0.00						
33	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----SS	1		\$4,000.00		0.00						



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Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
34	4	10/13/12	10/14/12	MLB Championship Series	CM-All	3p-CC	-----SS	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
				MLB Championship Series: (6:30 PM-7:00 PM)											
				MLB NLCS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----SS	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		MLB Championship Series		3p-CC	(6:30 PM-7:00 PM)-----SaSu	:30		(\$1,100.00)		0.00	NM		
Credited															
35	4	10/15/12	10/17/12	MLB Championship Series	CM-All	3p-CC	MTW----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
				MLB Championship Series: (6:30 PM-7:00 PM)											
				MLB NLCS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MTW----	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12		MLB Championship Series		3p-CC	(6:30 PM-7:00 PM)MTW-----	:30		(\$1,100.00)		0.00	NM		
Credited															
36	4	10/22/12	11/05/12	M-F 9-10a	CM-All	9-930a	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
				9-930a (9:00 AM-9:30 AM)											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$250.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$250.00		0.00						
37	4	10/22/12	11/05/12	M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$175.00	2	0.00	NM	3	\$525.00
				M-F 10-11a											
				LIVE WITH KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$175.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$175.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$175.00		0.00						
38	4	10/22/12	11/05/12	M-F 12p-1p	CM-All	1230-1p	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
				1230-1p (12:30 PM-1:00 PM)											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$250.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$250.00		0.00						
39	4	10/15/12	11/05/12	M-F 5-6p	CM-All	5-530p	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
				5-530p (5:00 PM-5:30 PM)											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$575.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$575.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$575.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$575.00		0.00						
40	4	10/15/12	11/05/12	M-F 5-6p	CM-All	530-6p	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
				530-6p (5:30 PM-6:00 PM)											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$575.00		0.00						
Week:		10/22/12	10/28/12	M-----	1		\$575.00		0.00						
Week:		10/29/12	11/04/12	M-----	1		\$575.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$575.00		0.00						
41	4	10/15/12	11/05/12		CM-All	6-630p	M-----	:30	1	\$700.00	3	0.00	NM	3	\$2,100.00



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 6-630p M-F 6-630p											
				FOX 4 NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
				Week: 10/15/12 10/21/12 M-----		1		\$700.00		0.00					
				Week: 10/22/12 10/28/12 M-----		1		\$700.00		0.00					
				Week: 10/29/12 11/04/12 -----		0		\$0.00		0.00					
				Week: 11/05/12 11/11/12 M-----		1		\$700.00		0.00					
42	4	10/22/12	11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,000.00	3	0.00	NM	2	\$4,000.00
				WHEEL OF FORTUNE											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
				Week: 10/22/12 10/28/12 M-----		1		\$2,000.00		0.00					
				Week: 10/29/12 11/04/12 M-----		1		\$2,000.00		0.00					
				<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
				2 4 10/29/12-11/04/12 M-F 630-7p		630-7p	M-----	:30		(\$2,000.00)		0.00	NM		
				Credited											
				Week: 11/05/12 11/11/12 M-----		1		\$2,000.00		0.00					
43	4	10/29/12	11/05/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				FOX 4 NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
				Week: 10/29/12 11/04/12 M-----		1		\$1,100.00		0.00					
				<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
				3 4 10/29/12-11/04/12 M-F 9-10p		9-930p	(9:00 PM-9:30 PM)-----	:30		(\$1,100.00)		0.00	NM		
				Credited											
				Week: 11/05/12 11/11/12 M-----		1		\$1,100.00		0.00					
44	4	10/15/12	11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$500.00	3	0.00	NM	2	\$1,000.00
				FOX 4 NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
				Week: 10/15/12 10/21/12 M-----		1		\$500.00		0.00					
				<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
				1 4 10/15/12-10/21/12 M-F 1030-1102p		1030-1102p	M-----	:30		(\$500.00)		0.00	NM		
				Credited											
				Week: 10/22/12 10/28/12 -----		0		\$0.00		0.00					
				Week: 10/29/12 11/04/12 M-----		1		\$500.00		0.00					
				Week: 11/05/12 11/11/12 M-----		1		\$500.00		0.00					
45	4	10/22/12	11/05/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
				FOX 4 NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
				Week: 10/22/12 10/28/12 M-----		1		\$525.00		0.00					
				Week: 10/29/12 11/04/12 M-----		1		\$525.00		0.00					
				Week: 11/05/12 11/11/12 M-----		1		\$525.00		0.00					
46	4	10/13/12	10/13/12	Sa-Su Noon-5p 1-130p	CM-All	1-130p (1:00 PM-1:30 PM)	-----S-	:30	1	\$100.00	3	0.00	NM	1	\$100.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
				Week: 10/08/12 10/14/12 -----S-		1		\$100.00		0.00					
47	4	10/15/12	10/15/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$575.00	3	0.00	NM	1	\$575.00
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
				Week: 10/15/12 10/21/12 M-----		1		\$575.00		0.00					
48	4	10/15/12	10/15/12		CM-All	530-6p		:30	1	\$575.00	3	0.00	NM	1	\$575.00



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Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

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Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 5-6p 530-6p		(5:30 PM-6:00 PM)	M-----								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----					1	\$575.00		0.00			
49	4	10/28/12	10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$500.00		0.00			
50	4	10/18/12	10/18/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---					1	\$2,000.00		0.00			
51	4	10/26/12	10/26/12	MLB NLCS M-F 630-7p M-F 630-7p	CM-All	630-7p	----F--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$2,000.00		0.00			
52	4	10/24/12	10/24/12	World Series World Series on FOX	CM-All	7p-CC	--W----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$2,100.00		0.00			
53	4	10/25/12	10/25/12	World Series World Series on FOX	CM-All	7p-CC	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$2,100.00		0.00			
54	4	10/13/12	10/13/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$1,000.00		0.00			
55	4	10/20/12	10/20/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	10/15/12-10/21/12	Sa 9-10p		930-10p	(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
				Credited											
56	4	10/27/12	10/27/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	4	10/22/12-10/28/12	Sa 9-10p		930-10p	(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
				Credited											
57	4	10/14/12	10/14/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					1	\$1,200.00		0.00			



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

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Advertiser **Democratic Senatorial Cam** Product **DSCC IE**

Estimate # **1139**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
58	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00			
59	4	10/13/12	10/13/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$1,050.00		0.00			
60	4	10/20/12	10/20/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					2	\$1,050.00		0.00			
61	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		WORLD SERIS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS					1	\$4,000.00		0.00			
62	4	10/15/12	10/15/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
		FOX 4 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		M-F 9-10p	930-10p		(9:30 PM-10:00 PM) M-----	:30		(\$1,100.00)		0.00	NM		
		Credited													
63	4	10/11/12	10/11/12	President/VP Debates President/VP Debates	CM-All	8-930p	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00			
64	4	11/01/12	11/01/12	X Factor Thursday FOX X Factor	CM-All	7-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
		X-FACTOR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,100.00		0.00			
65	4	10/17/12	10/17/12	MLB Championship Series MLB Championship Series:	CM-All	3p-CC (2:30 PM-5:00 PM)	--W----	:30	1	\$1,000.00	7	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,000.00		0.00			
66	4	10/29/12	10/29/12	World Series World Series on FOX	CM-All	7p-CC (7:00 PM-10:00 PM)	M-----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		WORLD SERIS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,100.00		0.00			
67	4	10/15/12	10/15/12	MLB Championship Series MLB Championship Series:	CM-All	3p-CC (6:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,100.00		0.00			
68	4	10/27/12	10/27/12	MLB Championship Series MLB Championship Series:	CM-All	3p-CC (6:30 PM-10:00 PM)	-----S-	:30	1	\$2,000.00	1	0.00	NM	0	\$0.00
		MLB NLCS													



WDAF-TV

Print Date: 10/29/12

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Contract / Revision 554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
68	4	10/27/12	10/27/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (6:30 PM-10:00 PM)	-----S-	:30	1	\$2,000.00	1	0.00	NM	0	\$0.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/22/12-10/28/12		MLB Championship Series		3p-CC (6:30 PM-10:00 PM)	-----Sa--	:30		(\$2,000.00)		0.00	NM		
Credited															
69	4	10/18/12	10/18/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (6:30 PM-10:00 PM)	---T---	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,100.00		0.00			
70	4	10/24/12	10/24/12	MLB Championship Series MLB Championship Series	CM-All	3p-CC (7:00 PM-10:00 PM)	--W----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/22/12-10/28/12		MLB Championship Series		3p-CC (7:00 PM-10:00 PM)	--W-----	:30		(\$1,100.00)		0.00	NM		
Credited															
E 71	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-10:00 PM)	-----SS	:30	2	\$2,550.00	2	0.00	NM	2	\$5,100.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS					2	\$2,550.00		0.00			
72	4	10/30/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$1,100.00		0.00			
73	4	10/30/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	1	\$500.00	3	0.00	NM	1	\$500.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$500.00		0.00			
74	4	10/26/12	10/26/12	M-F 9-10p 9-10p	CM-All	9-10p	----F--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,100.00		0.00			
75	4	10/29/12	10/29/12	Monday Prime Rotator FOX Prime Monday	CM-All	7p-9p	M-----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$2,100.00		0.00			
N 76	4	10/28/12	10/28/12	NFL Late Game NFL on FOX 3p	CM-All	3p-CC	-----S	:30	1	\$2,550.00	1	0.00	NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,550.00		0.00			

Totals 213 \$157,795.00